

Curriculum Vitae



Dr. Nurul Nadia Abd Aziz

Senior Lecturer



EDUCATION AND QUALIFICATIONS

- 2011 – 2016 **Doctor of Philosophy (PhD) – Business Management**
Universiti Teknologi Mara,
Shah Alam, Malaysia
Graduated on 15th April 2017
- 2003 – 2006 **Master of Business – Human Resource Management**
Universiti Malaysia Sabah,
Kota Kinabalu, Malaysia
Graduated on 2nd September 2006
- 2000 – 2003 **Bachelor of Economics with Honours (Finance Economics)**
Universiti Malaysia Sabah,
Kota Kinabalu, Malaysia
Graduated on 12th September 2003
- 1999 – 2000 **Matriculation of Accounting**
Ministry of Education
Kolej Shahputra, Pekan,
Pahang, Malaysia
End in August 2000



CONTACT ME



No.42, Level 5, Block Sarjana,
Universiti Teknologi MARA
Pahang Kampus Raub
27600 Raub, Pahang, Malaysia



+601 7925 0078 (Mobile)
+609 351 5350 (Office)
+609 351 5757 (Home)



nurul_nadia@pahang.uitm.edu.my
nurul81nadia@gmail.com



www.NadiaAziz.com



SCOPUS ID: 57196193607

PUBLON: <https://goo.gl/AEfM36>

Google Scholar:
<https://goo.gl/XvFawD>



SKILLS

MS Office	<div style="width: 100%; height: 10px; background-color: #007bff;"></div>
SEM-AMOS	<div style="width: 100%; height: 10px; background-color: #007bff;"></div>
Mendeley	<div style="width: 100%; height: 10px; background-color: #007bff;"></div>
i-Spring	<div style="width: 100%; height: 10px; background-color: #007bff;"></div>
MOOC	<div style="width: 100%; height: 10px; background-color: #007bff;"></div>
EndNotes	<div style="width: 100%; height: 10px; background-color: #007bff;"></div>
Stata	<div style="width: 100%; height: 10px; background-color: #007bff;"></div>
EViews	<div style="width: 100%; height: 10px; background-color: #007bff;"></div>
S Plus	<div style="width: 100%; height: 10px; background-color: #007bff;"></div>
Atlas.ti	<div style="width: 100%; height: 10px; background-color: #007bff;"></div>



CAREER HISTORY

- 2016 – Present **Senior Lecturer (DM52)**
Universiti Teknologi MARA Cawangan Pahang Kampus Raub
- 2015 - 2016 **Lecturer (DM45)**
Universiti Teknologi MARA Cawangan Pahang Kampus Raub
- 2008 – 2015 **Lecturer (DM45)**
Universiti Teknologi MARA Cawangan Pahang Kampus Jengka
- 2007 – 2008 **Part-Time Lecturer**
Universiti Teknologi MARA Cawangan Pahang Kampus Jengka
- 2006 – 2007 **Research Assistant**
Universiti Malaysia Sabah Kota Kinabalu Campus
- 2003 – 2004 **Research Officer**
Universiti Malaysia Sabah Kota Kinabalu Campus



PROFESSIONAL MEMBERSHIP

- Senior Member** International Economics Development Research Center (IEDRC)
[Membership Number: 16080368]
August 2016 – Present
- Member of NGO** Johor Empowerment of Intellectual Women Association (JEiWA)
November 2017 – Present
Role: Researcher



ADMINISTRATION POST

- May 2014 – Apr 2016 **Coordinator of Economics**
- Dec 2017 – Nov 2019 **College Resident Staff**
Kolej Tun Teja 2, Universiti Teknologi MARA Cawangan Pahang
Kampus Raub.
- Dec 2015 – Nov 2017 **College Resident Staff**
Kolej Tun Teja 2, Universiti Teknologi MARA Cawangan Pahang
Kampus Raub.
- Dec 2015 – Nov 2017 **Enforcement Officer of Student's Personal Appearance**
Universiti Teknologi MARA Cawangan Pahang Kampus Raub.

Dec 2017 – Nov 2018 [College Resident Staff](#)
Kolej Tun Teja 2, Universiti Teknologi MARA Cawangan Pahang
Kampus Raub.

Jan 2018 – Dec 2018 [Enforcement Officer of Monitoring Retail Space](#)
Universiti Teknologi MARA Cawangan Pahang Kampus Raub.



BOARD OF EDITOR

[Editor-in-Chief](#) **e-Proceeding of the 2nd Business Management and Computing Research Colloquium (BMCRC 2017).**
Publisher: Universiti Teknologi MARA.
ISBN: 978-967-14020-0-9

[Editor](#) **American Journal of Industrial and Business Management (AJIBM)**
Publisher: Scientific Research Publishing
ISSN Print: 2164-5167, ISSN Online: 2164-5175

[Editor](#) **Journal of Human Resource and Sustainability Studies (JHRSS)**
Publisher: Scientific Research Publishing
ISSN Print: 2328-4862, ISSN Online: 2328-4870

[Editor](#) **International Journal of Economics, Business, and Management Research (IJEBMR)**
Publisher: Elsevier (Indexed by Scopus).
ISSN print: 1756-9850, ISSN online: 1756-9869

[Associate Editor](#) **International Journal of Commerce and Management Research.**
ISSN: 2455-1627.
[Membership Number: AKINIK/LM/32]

[Technical Committee](#) **1st Business Management and Computing Research Colloquium (BMCRC 2016)**
ISBN: 978-967-14020-0-9



BOARD OF REVIEWER



<i>Name of Journals</i>	<i>Publishers</i>	<i># Article Reviewed</i>
Asia-Pacific Journal of Business Administration (Scopus)	Emerald	1
2nd International Conference on the Future of ASEAN 2017 (ICoFA2017)	Springer	2
American Journal of Industrial and Business Management (AJIBM)	Scientific Research Publishing	10
Journal of Human Resource and Sustainability Studies (JHRSS)	Scientific Research Publishing	3
International Conference on Science and Social Research (CSSR)	UiTM Shah Alam	2
Academic Journal of Business and Social Sciences (AJoBSS)	UiTM Melaka	1
e-Academia Journals	UiTM Terengganu	3
Insight Journal	UiTM Johor	1
Journal of Advanced Manufacturing Technology	UiTM Melaka	1
e-Proceedings of Business Management and Computing Research Colloquium (BMCRC)	UiTM Pahang	3
Konferensi Akademik (KONAKA)	UiTM Pahang	2



PANEL EXPERT REVIEW

**Official Appointment of Johor
Empowerment of Intellectual
Women Association (JEiWA)**

Type: Questionnaire
Title: A Survey on Domestic Violence Against Woman
Date: 6th September 2017

**Official Appointment of Faculty
of Psychology and Education,
Universiti Malaysia Sabah**

Type: Questionnaire
PhD Candidate: Suhairullah Omar Ramih (DP1721085T)
Title: Pengaruh Peranan Jurulatih, Pengurusan Program,
Kecerdasan Emosi dan Interaksi Sosial Terhadap Persepsi
Peserta Program Mengenai Keberkesanan Pendidikan
Luar.
Date: 26th July 2018



PUBLICATIONS IN JOURNALS AND PROCEEDINGS

Google Scholar: Nurul Nadia Abd Aziz

Citation Indices

Citations : 62

h-index : 3

i10 index : 2



Corresponding Author

Nurul Nadia Abd Aziz, Normilia Abd Wahid. (2018). Why Consumers are Hesitant to Shop Online: The Major Concerns towards Online Shopping. *International Journal of Academic Research in Business and Social Sciences*, 8 (9), p. 1175–1185. doi: 10.6007/IJARBSS/v8-i9/4689. [Listed in ERA-Indexed in Econlit, RePec, UlrichsWEB, EBSCOhost]

Nurul Nadia Abd Aziz, Normilia Abd Wahid. (2018). Factors Influencing Online Purchase Intention among University Students. *International Journal of Academic Research in Business and Social Sciences*, 8(7), 702– 717. doi: 10.6007/IJARBSS/v8 i7/4413. [Indexed in Econlit, RePec, UlrichsWEB (Global Serial Directory), EBSCOhost].

Nurul Nadia Abd Aziz. (2018). Perceptions of Employers' Children towards Domestic Helpers. *International Journal of Academic Research in Business and Social Sciences*, 8 (5), p. 728-740. doi: 10.6007/IJARBSS/v8-i5/4173. [Listed in ERA - Indexed in Econlit, RePec, UlrichsWEB, EBSCOhost]

Nurul Nadia Abd Aziz, Zaidatul Nadiyah Abu Yazid, Nor Habibah Tarmuji, Mawarti Ashik Samsudin, Azeman Abd Majid. (2018). The Influence of Work-Family Conflict and Family-Work Conflict on Well-Being: The Mediating Role of Coping Strategies. *International Journal of Academic Research in Business and Social Sciences*, 8 (4), p. 259-275. doi: 10.6007/IJARBSS/v8-i4/4012. [Listed in ERA - Indexed in Econlit, RePec, UlrichsWEB, EBSCOhost]

Nurul Nadia Abd Aziz, Syazliana Astrah Mohd Idris, Maisarah Ishak, Normilia Abd Wahid, Zaidatul Nadiyah Abu Yazid. (2018). Understanding the Antecedents of Domestic Violence against Women: A Preliminary Study. *eProceedings of the 4th International Conference on Children, Women, Elderly and People with Disabilities (PICCWED4)*. p. 36-46. ISSN: 978-967-2072-12-1. [Indexed by Google Scholars]

Nurul Nadia Abd Aziz, Syazliana Astrah Mohd Idris, Maisarah Ishak, Normilia Abd Wahid, Zaidatul Nadiyah Abu Yazid. (2018). Factors Affecting Domestic Violence Against Women: A Conceptual Model and Research Propositions. *International Journal for Studies on Children, Women, Elderly and Disabled*, Vol. 4, (June). p. 191-198. [Indexed by Google Scholars]

Nurul Nadia Abd Aziz, Mawarti Ashik Samsudin. (2018). Imej dan Pemakaian Pelajar Universiti. *Buletin e-Tinta Sarjana*, 1 (1). p.10. ISSN: 2600-9978. [Indexed by Google Scholar]

[Nurul Nadia Abd Aziz](#), Roslilee Ab. Halim, Normilia Abd Wahid. (2017). Networking and Innovation Performance in Micro-Enterprise in Malaysia. *Advanced Science Letters*, 23 (8): 7374-7377 (4), August 2017. doi: 10.1166/asl.2017.9478. [\[Indexed by Scopus\]](#)

[Nurul Nadia Abd Aziz](#). (2017). The Roles of Managerial Competencies on the Relationship between Organizational Capabilities and Competitive Advantage. *International Journal of Commerce and Management Research*, 3 (1); Page No. 119-124. ISSN: 2455-1627. [\[Indexed by Google Scholars\]](#)

[Nurul Nadia Abd Aziz](#), Normilia Abd Wahid. (2017). Understanding Consumers' Behavior toward Online Shopping. E-Proceeding of Second Business Management and Computing Research Colloquium (BMCRC 2017). Universiti Teknologi MARA Pahang Raub Campus, Pahang, Malaysia. p. 164-168. e-ISBN: 978-967-14020-1-6. [\[Indexed by Google Scholars\]](#)

[Nurul Nadia Abd Aziz](#), Sarminah Samad. (2016). Innovation and Competitive Advantage: Moderating Effects of Firm Age in Foods Manufacturing SMEs in Malaysia. *Procedia Economics and Finance*, 35, p. 256 - 266. doi: 10.1016/S2212-5671(16)00032-0. [\[Science Direct Indexes\]](#)

[Nurul Nadia Abd Aziz](#), Sarminah Samad. (2016). The Influence of Innovation and Financial Stability on Competitive Advantage in Malaysian SMEs. *Proceedings of Terengganu International Business and Economics Conference 2016 (TiBÉC V)*. p. 163-177. eISBN:978-967-13686-2- 6. [\[Awarded as Best Paper Award\]](#). [\[Indexed by Google Scholars\]](#).

[Nurul Nadia Abd Aziz](#), Noor Affeeda Ramli, Khairunnisa Mat Yunus, Normilia Abd Wahid, Maisarah Ishak. (2016). Turnover intention and glass ceiling perceptions among female workers in IT industry in Malaysia. *International Journal of Multidisciplinary Research and Development*, Volume 3; Issue 4; April 2016; p. 250-254. Online ISSN: 2349 4182, Print ISSN: 2349-5979, Impact Factor: RJIF 5.72. [\[Indexed by Google Scholars\]](#).

[Nurul Nadia Abd Aziz](#), Zaidatul Nadiah Abu Yazid, Nor Habibah Tarmuji, Mawarti Ashik Samsudin. (2016). The Fourfold Taxonomy of Work-Family Balance and Well-Being: The Moderating Effect of Coping Strategy. *e-Academia Journal*, Volume 5, Issue 1. p. 1-11. ISSN: 2289-6589. [\[Indexed by Malaysia Citation Centre\]](#).

[Nurul Nadia Abd Aziz](#), Ida Rosnita Ismail, Sarminah Samad. (2014). Developing Scale of Maid for Assessing Malaysian Employers Perception towards Quality of Maid. *Proceedings International Conference on Human Resources Management and Organizational Effectiveness in Asia Pasific 2014*. ISBN:978-0-646-92598-1. [\[Indexed by Google Scholars\]](#).

[Nurul Nadia Abd Aziz](#), Nor Habibah Tarmuji, Mawarti Ashik Samsudin, Norzie Diana Baharom. Examining SERVQUAL Instrument on the Study of Relationship between Customer Satisfaction and the Service Quality of UiTM Jengka Pahang Panel Clinics. *KONAKA 2011*. ISBN: 978-983-2607-28-1. [\[Indexed by Google Scholars\]](#).

[Nurul Nadia Abd Aziz](#), Hafizal Ramli. (2010). Determining Critical Success Factors of Intention to Quit Among Lecturers: Empirical Study at UiTM Jengka. *Gading Business and*

Management Journal, Volume 14, p. 33-46. ISSN:0128-5599. [Indexed by Google Scholars].



Co-Author

- Siti Fahazarina Hazudin, Nor Habibah Tarmuji, Mohd Aidil Riduan Awang Kader, Azeman Abd Majid, [Nurul Nadia Abd Aziz](#), and Maisarah Ishak. (2018). The Relationship between Previous Mathematics Performance, and Level of Financial Literacy and Financial Well Being of University Students. Proceeding of the 25th National Symposium on Mathematical Sciences (SKSM25) AIP Conference Proceedings 1974, 050001-1-050001 8; <https://doi.org/10.1063/1.5041701>. [Indexed by Scopus]
- Siti Fahazarina Hazuddin, Nor Habibah Tarmuji, [Nurul Nadia Abd Aziz](#), Indarawati Tarmuji, Nurul Aini Hassanuddin N.A. (2018). The Impact of Technology Integrated Statistical Learning on Students' Performance: A Case Study in Higher Education. *Pertanika Journal of Social Sciences and Humanities*, *in press*. [Indexed by Scopus].
- Syazliana Astrah Mohd Idris, [Nurul Nadia Abd Aziz](#), Raja Kamariah Raja Mohd Khalid, Nor Fadillah Mohamed Nizar, Khalillah A.Rasip, Wahida Ayub. (2018). Causes and Effects Of Domestic Violence: A Conceptual Model on the Performance at Work. *International Journal for Studies on Children, Women, Elderly and Disabled*, Vol. 4, (June). p.199207. [ISSN 0128-309X]. [Indexed by Google Scholars].
- Syazliana Astrah Mohd Idris, [Nurul Nadia Abd Aziz](#), Nur Fadillah Mohamed Nizar, Khalillah A. Rasip, Wahida Ayub. (2018). Causes and Effects of Domestic Violence: A Conceptual Model on the Performance at Work. *eProceedings of the 4th International Conference on Children, Women, Elderly and People with Disabilities (PICCWED4)*. p. 84-94. ISSN: 978 967-2072-12-1. [Indexed by Google Scholars].
- Nor Khairunnisa Mat Yunus, Zaidatul Nadiah Abu Yazid, [Nurul Nadia Abd Aziz](#), Roslina Ali, Siti Hasziani Ahmad. (2018). A Conceptual Framework for Determinants of Paedophilia Crime. *International Journal for Studies on Children, Women, Elderly and Disabled*, Vol. 6, (Oct). p.173-178. [Indexed by Google Scholars].
- Nor Khairunnisa Mat Yunus, Zaidatul Nadiah Abu Yazid, [Nurul Nadia Abd Aziz](#), Roslina Ali, Siti Hasziani Ahmad. (2018). Influence of Paedophilic and Family Environment Factors on Paedophilia Crime. *E-Proceedings of 6th Putrajaya International Conference on Children, Women, Elderly and People with Disabilities (PICCWED6)*. p. 63-69. ISSN: 978 967-2072-12-1. [Indexed by Google Scholars]
- Syazliana Astrah Mohd Idris, Nor Fadillah Mohamed Nizar, Khalillah A. Rasip, [Nurul Nadia Abd Aziz](#), Raja Kamariah Raja Mohd Khalid. (2018). Domestic Violence: Public Reactions and Strategic Interventions. *Proceedings of the 4th World Conference on Women's Studies*, Vol. 3, Issue 1, 2018, pp. 25-40. ISSN: 2424-6743. [Indexed by Google Scholars].
- Normilia Abd Wahid, [Nurul Nadia Abd Aziz](#), Roslilee Ab. Halim. (2017). Networking and Innovation Performance of Micro Enterprises in Malaysia: The Moderating Effects of Geographical Location. *Pertanika Journal of Social Sciences and Humanities*, 25 (S): 281 - 292. [Indexed by Scopus].

- Siti Fahazarina Hazudin, Mohd Aidil Riduan Awang Kader, Nor Habibah Tarmuji, [Nurul Nadia Abd Aziz](#), Norul Huda Tajudin. (2017). Investment Decision: A Preliminary Study of Muslim Academia Preferences. *Advanced Science Letters*, 23 (8): 7363 - 7366 (4), August 2017. doi: 10.1166/asl.2017.9475. [Indexed by Scopus]
- Nor Habibah Tarmuji, Nor Aini Hassanuddin, [Nurul Nadia Abd Aziz](#), Siti Fahazarina Hazudin. (2017). e-SampTec II (e-Sampling Techniques II). e-Proceedings of International Conference and Competition on Teaching and Learning (i-TeLearn), Vol 1, p. 98-101 ISBN: 978-967-14017-6-7. [Indexed by Google Scholars].
- Sarminah Samad, [Nurul Nadia Abd Aziz](#), Junainah Jaidi, Yassien A.H. Masoud (2016). Influence of Organizational Capability on Competitive Advantage in Small and Medium Enterprises (SMEs). *International Business Management*, 10 (18), 4163-4171. doi: 10.3923/ibm.2016.4163.4171. [Indexed by Scopus]
- Syazliana Astrah Mohd Idris, [Nurul Nadia Abd Aziz](#), Raja Kamariah Raja Mohd Khalid, Nor Fadillah Mohamed Nizar, Khalillah A.Rasip, Wahida Ayub. (2018). Causes and Effects Of Domestic Violence: A Conceptual Model on the Performance at Work. *International Journal for Studies on Children, Women, Elderly and Disabled*, Vol. 4, (June). p.199-207. [Indexed by Google Scholars].
- Muhammad Haikal Fadhli Bahari, [Nurul Nadia Abd Aziz](#). (2016). The Influence of Macroeconomics Variables on Outward FDI in Asia Countries. *International Journal of Multidisciplinary Research and Development*, Volume 3; Issue 7; July 2016; p. 226 - 230. Online ISSN: 2349-4182, Print ISSN: 2349-5979, Impact Factor: RJIF 5.72. [Indexed by Google Scholars].
- Roslilee Ab Halim, [Nurul Nadia Abd Aziz](#), Mawarti Ashik Samsudin. (2016). Malaysian Female Graduates: Marriage, Motherhood and Labour Force Participation. *International Journal of Multidisciplinary Research and Development*, Volume 3; Issue 1; January 2016; p. 109-114. Online ISSN: 2349-4182 / Print ISSN: 2349-5979. [Indexed by Google Scholars].
- Noor Affeeda Ramli, [Nurul Nadia Abd Aziz](#), Normilia Abd Wahid, Siti Hasziani Ahmad, Hamnah Che Hamzah. (2016). Developing a Grading System to Measure Quality of Childcare Centre in Malaysia. *Proceeding of ICWC 2016*. p. 113 – 122. ISBN: 978-967-0171-65-4. [Indexed by Google Scholars].
- Azeman Abd Majid, Mawarti Ashik Samsudin, Zahid Laton, [Nurul Nadia Abd Aziz](#). (2016). Islamic Finances Growth in Malaysia: The Challenges. *Konferensi Akademik (KONAKA) 2016*. [Indexed by Google Scholars].
- Nor Habibah Tarmuji, Siti Noorul Ain Nor Azemi, Zulkifli Abdul Ghani, [Nurul Nadia Abd Aziz](#). (2016). Quality of Life of Dual-Career Commuter Couples: Emotional and Financial Stress of UiTM Cawangan Pahang Staff and Their Spouse. *Regional Conference on Science, Technology and Social Sciences (RCSTSS 2014)*. p. 713-721. Springer. Singapore. ISBN: 978-981-10-1458-1. doi: 10.1007/978-981-10-14581_65. [Chapter in Book].
- Normilia Abd Wahid, [Nurul Nadia Abd Aziz](#). (2015). Menerapkan Budaya Niaga Islam di Kalangan Usahawan Melayu. *KONAKA 2015*. ISBN: 978-983-2607-46-5. [Indexed by Google Scholars].

- Normilia Abd Wahid, Maisarah Ishak, Norkhairunnisa Mat Yunus, [Nurul Nadia Abd Aziz](#), Affeeda Ramli. (2014). An Empirical Study on Determining the Firm Performance and Human Resource Practices among SMEs in Food Industry in Jengka and Maran, Pahang. Proceedings International Conference on Human Resources Management and Organizational Effectiveness in Asia Pasific 2014. ISBN:978-0-646-92598-1. [Awarded as Best Paper Awards]. [Indexed by Google Scholars].
- Normilia Abd Wahid, [Nurul Nadia Abd Aziz](#), Maisarah Ishak, Noor Affeeda Ramli. (2014). Business Lecturers' Commitments of Entrepreneurial Subject in UiTM Cawangan Pahang. KONAKA 2014. ISBN: 978 967-0573-08-3. [Indexed by Google Scholars].
- Roslilee Ab. Halim, Mawarti Ashik Samsudin, [Nurul Nadia Abd Aziz](#). Investigating Students' Awareness and Conformity towards University's Dress Code. KONAKA 2012. ISBN: 978967 5705-05-2. [Indexed by Google Scholars].
- Azniza Ahmad Zaini, Siti Fahazarina Hazudin, Caroline Joseph, Fadli Dali, Harlina Yunus, Naliza Solat, [Nurul Nadia Abd Aziz](#), Abd Razak Said. Kajian Awal: Kesediaan Kakitangan UiTM Kampus Jengka terhadap Cadangan Penempatan Semula Fakulti Pengurusan Perniagaan dan Fakulti Sains Komputer dan Matematik di UiTM Kampus Raub. KONAKA 2012. ISBN: 978-967-570505-2. [Indexed by Google Scholars].
- Kasim Mansur, [Nurul Nadia Abd Aziz](#), Hafizal Ramli. (2005). Dewan Siswa, Oktober 2005: Ekonomi Islam Membina Kesejahteraan. 10 (28): 8 - 10.



ACADEMIC PUBLICATIONS

- [Nurul Nadia Abd Aziz](#), Hafizal Ramli. (2019). Microeconomics: Exercise Book. UiTM Press. *In Press*
- [Nurul Nadia Abd Aziz](#), Hafizal Ramli. (2017). Macroeconomics. Effective Practice HR Syabas Publication. [ISBN: 978-983-44451-2-6].
- Azeman Abdul Majid, Mawarti Ashik Samsudin, [Nurul Nadia Abd Aziz](#), Hafizal Ramli. Manual Book: Introduction to Microeconomics. HR Syabas Publication. [ISBN: 978-983-44451-2-6].
- [Nurul Nadia Abd Aziz](#), Mawarti Ashik Samsudin, Azeman Abdul Majid, Hafizal Ramli. Exercise Book: Study Questions Macroeconomics 1st Edition. HR Syabas Publication. [ISBN: 978 983-44451-1-9].



PARTICIPATION IN CONFERENCES OR COLLOQUIUM



2018

Nor Khairunnisa Mat Yunus, Zaidatul Nadiah Abu Yazid, [Nurul Nadia Abd Aziz](#), Roslina Ali, Siti Hasziani Ahmad. Influence of Paedophilic and Family Environment Factors on Paedophilia Crime. The 6th Putrajaya International Conference on Children, Women, Elderly and People with Disabilities. 12th - 13th October 2018. Hotel Bangi-Putrajaya, Bangi, Selangor, Malaysia. [Poster Presenter].

Syazliana Astrah Mohd Idris, Nor Fadillah Mohamed Nizar, Khalilah A. Rasip, [Nurul Nadia Abd Aziz](#), Raja Kamariah Raja Mohd Khalid. (2018). Domestic Violence: Public Reactions and Strategic Interventions. 4th World Conference on Women's Studies (WCWS) 2018. 3-5 May 2018. Colombo, Sri Lanka. [With no proceedings] [Oral Presenter]

[Nurul Nadia Abd Aziz](#), Syazliana Astrah Mohd Idris, Maisarah Ishak, Normilia Abd Wahid, Zaidatul Nadiah Abu Yazid. (2018). Understanding the Antecedents of Domestic Violence against Women: A Preliminary Study. The 4th Putrajaya International Conference on Children, Women, Elderly and People with Disabilities. 24th – 25th February 2018. Hotel Bangi-Putrajaya, Bangi, Selangor, Malaysia. [Poster Presenter]

Syazliana Astrah Mohd Idris, [Nurul Nadia Abd Aziz](#), Nur Fadillah Mohamed Nizar, Khalillah A. Rasip, Wahida Ayub. (2018). Causes and Effects of Domestic Violence: A Conceptual Model on the Performance at Work. The Proceedings of 4th Putrajaya International Conference on Children, Women, Elderly and People with Disabilities. 24th – 25th February 2018. Hotel Bangi-Putrajaya, Bangi, Selangor, Malaysia. [Oral Presenter]

2017

[Nurul Nadia Abd Aziz](#), Normilia Abd Wahid. *Understanding Consumers' Behavior toward Online Shopping*. Business Management and Computing Research Colloquium (BMCRC 2017). 27th July 2017. Universiti Teknologi MARA (UiTM) Pahang, Kampus Raub, Malaysia. [Oral Presenter]

[Nurul Nadia Abd Aziz](#), Roslilee Ab. Halim, Normilia Abd Wahid. (2017). *Networking and Innovation Performance in Micro-enterprise in Malaysia*. International Conference on Business and Social Science (ICoBSS) 2017. 28th Feb – 1st Mar 2017. Universiti Teknologi MARA (UiTM) Melaka, Bandaraya Campus, Malaysia. [Oral Presenter]

Siti Fahazarina Hazudin, Mohd Aidil Riduan Awang Kader, Nor Habibah Tarmuji, [Nurul Nadia Abd Aziz](#), NorulHuda Tajudin. (2017). *Investment Decision: A Preliminary Study of Muslim Academia Preferences*. International Conference on Business and Social Science (ICoBSS) 2017. 28th Feb – 1st Mar 2017. Universiti Teknologi MARA (UiTM) Melaka, Malaysia. [With no proceedings] [Oral Presenter]

Siti Fahazarina Hazudin, Nor Habibah Tarmuji, [Nurul Nadia Abd Aziz](#), Nor Aini Hassanuddin, Indarawati Tarmuji. (2017). *The Impact of Integrating Technology Through Interactive Learning Method in Statistical Teaching and Learning Towards*

Students' Performance: A Case Study in Higher Education. 4th International Conference on Science and Social Research (CSSR) 2017. 6-7th Dec 2017. The Pines, Melaka, Malaysia. [With no proceedings] [Oral Presenter]

2016

Azeman Abd Majid, Mawarti Ashik Samsudin, Zahid Laton, [Nurul Nadia Abd Aziz](#). (2016). *Islamic Finances Growth in Malaysia: The Challenges*. Konferensi Akademik (KONAKA) 2016. 30th November 2016. UiTM Cawangan Pahang Kampus Jengka. [Poster Presenter]

Normilia Abd Wahid, [Nurul Nadia Abd Aziz](#), Roslilee Ab. Halim. (2016). *Networking and Innovation Performance: The Moderating Effects of Geographical Location Among Micro Enterprises in Malaysia*. 3rd International Conference on Science and Social Research (CSSR) 2016. 6-7th Dec 2016. The Everly Putrajaya Hotel. Putrajaya, Malaysia. [Oral Presenter]

Noor Affeeda Ramli, [Nurul Nadia Abd Aziz](#), Normilia Abd Wahid, Siti Hasziani Ahmad, Hamnah Che Hamzah. (2016). *Developing a Grading System to Measure Quality of Childcare Centre in Malaysia*. International Conference on Women and Children 2016: Legal and Social Issues. 17-18th Oct 2016. Dorsett Grand Subang, Selangor, Malaysia. [Oral Presenter]

[Nurul Nadia Abd Aziz](#), Sarminah Samad. *The Influence of Innovation and Financial Stability on Competitive Advantage in Malaysian SMEs*. Terengganu International Business and Economics Conference 2016 (TiBÉC V), 23-24th Sept 2016. Primula Beach Hotel, Terengganu, Malaysia. [Awarded as Best Paper Award] [Oral Presenter]

2015

Normilia Abd Wahid, [Nurul Nadia Abd Aziz](#). *Menerapkan Budaya Niaga Islam di Kalangan Usahawan Melayu*. KONAKA 2015. 4th Nov 2015. UiTM Cawangan Pahang Kampus Jengka, Pahang, Malaysia. [Poster Presenter]

[Nurul Nadia Abd Aziz](#), Sarminah Samad. *Innovation and Competitive Advantage: Moderating Effects of Firm Age in Foods Manufacturing SMEs in Malaysia*. International Economics and Business Management Conference 2015 (IEBMC 2015), 5-6th Oct 2015, Swiss Garden Beach Resort, Kuantan, Pahang, Malaysia. [Oral Presenter]

2014

Normilia Abd Wahid, Maisarah Ishak, Norkhairunnisa Mat Yunus, [Nurul Nadia Abd Aziz](#), Noor Affeeda Ramli. *An Empirical Study on Determining the Firm Performance and Human Resource Practices among SMEs in Food Industry in Jengka and Maran, Pahang*. International Conference on Human Resources Management and Organizational Effectiveness in Asia Pasific 2014 (HRMCAP 2014). 4th - 5th Dec 2014. Promenade Hotel, Kota Kinabalu, Sabah, Malaysia. [Awarded as Best Paper Awards] [Oral Presenter]

[Nurul Nadia Abd Aziz](#), Ida Rosnita Ismail, Sarminah Samad. *Developing Scale of Maid for Assessing Malaysian Employers Perception towards Quality of Maid*. International Conference on Human Resources Management and Organizational Effectiveness in Asia Pasific 2014 (HRMCAP 2014). 4th - 5th December 2014. Promenade Hotel, Kota Kinabalu, Sabah, Malaysia. [Oral Presenter]

Nor Habibah Tarmuji, Siti Noorul Ain Nor Azemi, Zulkifli Abdul Ghani, [Nurul Nadia Abd Aziz](#). *Quality of Life of Dual-Career Commuter Couples: Emotional and Financial Stress of UiTM Cawangan Pahang Staff and Their Spouse*. Regional Conference on Science Technology and Social Sciences (RCSTSS 2014), 27th Nov 2014, Cameron Highland, Pahang, Malaysia. [Oral Presenter]

Normilia Abd Wahid, [Nurul Nadia Abd Aziz](#), Maisarah Ishak, Noor Affeeda Ramli. *Business Lecturers' Commitments of Entrepreneurial Subject in UiTM Cawangan Pahang*. KONAKA 2014. 28th Oct 2014. UiTM Cawangan Pahang Kampus Jengka, Pahang, Malaysia. [Poster Presenter]

2011

[Nurul Nadia Abd Aziz](#), Nor Habibah Tarmuji, Mawarti Ashik Samsudin, Norzie Diana Baharom. *Examining SERVQUAL Instrument on the Study of Relationship between Customer Satisfaction and the Service Quality of UiTM Jengka Pahang Panel Clinics*. KONAKA 2011, UiTM Cawangan Pahang Kampus Jengka, Pahang, Malaysia. [Oral Presenter]

2007

[Nurul Nadia Abd Aziz](#). *Intention to Quit: Study from Doctors and Nurses in the Government Hospitals in Sabah State*. 9th UMS Convocation 2007, Academic Exhibition. Universiti Malaysia Sabah, Kota Kinabalu, Sabah, Malaysia. [With no proceedings] [Poster Presenter]



TEACHING

Courses taught since 2007:

Diploma Level:

- Principle of Economics (Undergraduate)
- Microeconomics (Undergraduate)
- Macroeconomics (Undergraduate)
- Malaysian Economics (Undergraduate)

Degree Level:

- Economics (Undergraduate)



INNOVATION AND MEDALS

Year	Medals	Project Title	Event	Role
2018	Silver	Kad Imbas Tips Keselamatan Anak: Kenali Jenayah Pedofilia	IIDEX 2018. UiTM Shah Alam, Malaysia.	Member
2018	Silver	C-SRK	BiiDE 2018 UiTM Cawangan Pahang, Malaysia.	Member
2018	Silver	Kooh Sook Sajadah	Innovation and Entrepreneurship Day 2018. [Awarded as Best Exhibition Booth]	Advisor
2017	Gold	E-SampTec II	IIDEX 2017. UiTM Shah Alam, Malaysia.	Member
2017	Bronze	Quality Grading Scale for Kindergartens: Kiddie Q	IIDEX 2017. UiTM Shah Alam, Malaysia.	Member
2017	Silver	e-Learning ECO162: Market Structure.	i-TeLearN 2017, UiTM Perlis, Malaysia	Principal Investigator
2017	Silver	E-SampTec II	i-TeLearN 2017, UiTM Perlis, Malaysia	Member
2016	Silver	MacProb.	e-ConDev (2016) Competition Eastern Zone. UiTM Cawangan Pahang,	Principal Investigator
2016	Silver	e-Sampling Techniques.	e-ConDev (2016) Competition Eastern Zone. UiTM Cawangan Pahang, Malaysia.	Member
2016	Bronze	Scale Development for Assessing Quality of Kindergarten	BiiDE 2016, UiTM Cawangan Pahang, Malaysia.	Principal Investigator
2016	Bronze	Mini Vacuum.	InIIC Series 1/2016 at PNB Ilham Resort, Negeri Sembilan, Malaysia.	Advisor
2015	Gold	E-Production Theory	e-ConDev Competition. UiTM Cawangan Pahang, 2015. Malaysia.	Member
2015	Gold	E-SampTec.	e-ConDev Competition. UiTM Cawangan Pahang, 2015.	Member
2015	Bronze	Consumer Decision Making	e-ConDev Competition. UiTM Cawangan Pahang, 2015. Malaysia.	Member



WORKSHOPS CONDUCTED

Testimonial from Participants



Workshop Title	Detail	Role
Workshop on Articles Management using Mendeley	Date: 2 nd August 2018 Venue: Lab 1, UiTM Cawangan Pahang Kampus Jengka Attendees: Lecturers of UiTM Cawangan Pahang Organizer: Research and Writing Bureau, Faculty of Business and Management, UiTM Cawangan Pahang.	Main Speaker
Workshop on Document Map and Mendeley: A Step by Step Approach	Date: 22 nd August 2017 Venue: Lab 4, Level 2, Block Sarjana, UiTM Cawangan Pahang Kampus Raub Attendees: Lecturers of UiTM Cawangan Pahang Kampus Raub Organizer: Research Bureau of Business Management Faculty, UiTM Cawangan Pahang.	Main Speaker
Two Days Workshop on Structural Equation Modeling using AMOS for Beginners	Date: 23-24th May 2016 Venue: Lab 2, Level 2, Block Sarjana, UiTM Cawangan Pahang Kampus Raub. Attendees: Lecturers of UiTM Cawangan Pahang Kampus Raub Organizer: Research Bureau of Business Management Faculty, UiTM Cawangan Pahang	Main Speaker



SUPERVISIONS

Student's Name	Thesis Title	Level	Status
Noor Shahida Zainuri (2018)	Determinants of Saving in Developed and Developing Countries [Degree Dissertation]	Bachelor's of Business (Economics). UiTM Cawangan Sabah Kampus Kota Kinabalu.	Graduated
Natasha Nadhirah Reza (2017)	Impacts of Macroeconomic Variables on Stock Market Prices of Malaysia Stock Exchange: Time Series Analysis. [Degree Dissertation]	Bachelor's of Business (Economics). UiTM Cawangan Sabah	Graduated

		Kampus Kota Kinabalu.	
Muhammad Haikal Fadhli Bahari (2016)	Macroeconomics Variables that Affecting Outward FDI in Asia Countries. [Degree Dissertation]	Bachelor's of Business (Economics). Degree Dissertation. UiTM Cawangan Sabah Kampus Kota Kinabalu.	Graduated
Siti Aishah Bt Hj. Mohamed Arabi, Sharifah Nurul Ain Bt Syed Abd Rahman. (2012)	Students Involvement in UiTM Program: Applied Theory of Reasoned Action. [Degree Dissertation]	Bachelor's of Office Management. Degree Dissertation. UiTM Cawangan Pahang, Kampus Jengka.	Graduated



GLORIFICATION / ACADEMIC AWARDS / ACHIEVEMENTS / RECOGNITIONS

2018

Excellent Service Award (Anugerah Perkhidmatan Cemerlang)

Awarded by the Deputy Minister of Works Malaysia at Closing Ceremony of Innovation Day 2018. UiTM Cawangan Pahang Kampus Jengka, Pahang, Malaysia.

Tokoh Persada Bestari Award 2018 for Social Science – (Overall Top Researcher in Research, Publication & Innovation)

Awarded by the Deputy Rector of UiTM Cawangan Pahang at Anugerah Persada Bestari Ceremony 2018. UiTM Cawangan Pahang Kampus Jengka, Pahang, Malaysia.

Best Writer of the Year Award for Social Sciences (Gold)

Awarded by the Deputy Rector of UiTM Cawangan Pahang at Anugerah Persada Bestari Ceremony 2018. UiTM Cawangan Pahang Kampus Jengka, Pahang, Malaysia.

2 Tinta Emas Awards - (Gold Ink Award - Publication in Scopus Indexed Journal)

Awarded by the Rector of UiTM Cawangan Pahang at Anugerah Persada Bestari Ceremony 2018. UiTM Cawangan Pahang Kampus Jengka, Pahang, Malaysia.

2017

Best Writer of the Year Award for Social Sciences (Silver)

Awarded by the Rector of UiTM Cawangan Pahang at Anugerah Persada Bestari Ceremony 2017. UiTM Cawangan Pahang Kampus Jengka, Pahang, Malaysia.

Tinta Emas Awards - (Gold Ink Award - Publication in Scopus Indexed Journal)

Awarded by the Rector of UiTM Cawangan Pahang at Anugerah Persada Bestari Ceremony 2017. UiTM Cawangan Pahang Kampus Jengka, Pahang, Malaysia.

Chapter in Book Awards

Awarded by the Rector of UiTM Cawangan Pahang at Anugerah Persada Bestari Ceremony 2017. UiTM Cawangan Pahang Kampus Jengka, Pahang, Malaysia.

Seri Gading Awards (At least three publications in a year).

Awarded by the Rector of UiTM Cawangan Pahang at Anugerah Persada Bestari Ceremony 2017. UiTM Cawangan Pahang Kampus Jengka, Pahang, Malaysia.

4 Innovation / Invention Awards

Awarded by the Rector of UiTM Cawangan Pahang at Anugerah Persada Bestari Ceremony 2017. UiTM Cawangan Pahang Kampus Jengka, Pahang, Malaysia.

2016

Best Paper Awards

The Influence of Innovation and Financial Stability on Competitive Advantage in Malaysian SMEs. [Main Author]. Terengganu International Business and Economics Conference 2016 (TiBEC V). Primula Beach Hotel, Kuala Terengganu, Malaysia.

Seri Gading Awards (At least three publications in a year).

Awarded by the Rector of UiTM Cawangan Pahang at Anugerah Persada Bestari Ceremony 2016. UiTM Cawangan Pahang Kampus Jengka, Pahang, Malaysia.

Innovation / Invention Awards

Awarded by the Rector of UiTM Cawangan Pahang at Anugerah Persada Bestari Ceremony 2016. UiTM Cawangan Pahang Kampus Jengka, Pahang, Malaysia.

2014

Best Paper Awards

An Empirical Study on Determining the Firm Performance and Human Resource Practices among SMEs in Pahang. [Co-Author]. International Conference on Human Resources Management and Organizational Effectiveness in Asia Pasific 2014. Promenade Hotel, Kota Kinabalu, Sabah.



REFERENCES

1

DR. FAUZI AZMI

Deputy Rector of Student Affairs
Universiti Teknologi MARA Pahang
Kampus Jengka



+609 460 2200

2

DR. KHAIRI KHALID

Assistant Rector
Universiti Teknologi MARA Pahang
Kampus Raub



+609 351 5200